



Arthur Rank Hospice Charity



MONEY MULTIPLIER *Challenge*



A £50 stake & three months...

to raise as much money as you can for Arthur Rank Hospice Charity!



For more information
scan the QR code or visit:

arhc.org.uk/moneymultiplier

About Arthur Rank Hospice Charity

Arthur Rank Hospice Charity supports people in Cambridgeshire living with an advanced serious illness or other life-limiting condition and those who need end-of-life care. Our 'Outstanding' services support over 3,800 patients and their families annually helping people to make every moment count.

Your fundraising could cover:

- **£146.78** Cost per visit for Hospice at Home Care
- **£242.97** Covers the cost of a nurse's shift (12 hours)
- **£300** Annual cost of purchase of fresh flowers for IPU and patient areas*

** Figures taken from year 2024/2025*



About the Money Multiplier Challenge

The Money Multiplier Challenge provides an exciting opportunity to boost staff morale, have some fun, and generate positive PR for your company - all while raising vital funds for Arthur Rank Hospice Charity.

We will give you a seed fund of £50, and you have three months to turn it into as much money as you can.

You will be competing against the other corporate teams to see if you can raise the most and be crowned the winners of this year's Money Multiplier Challenge.

WHO

A team of your colleagues - as big or small as you like!

WHEN

Start: 1st October at 9:00am

End: 31st December at 5:00pm

HOW

However you like! If you're not sure where to start, check out the next page or talk to a member of our team.

WHAT

If you are crowned this year's winners, you will receive a trophy and each team member will receive free tickets to an ARHC Event of their choosing.



Fundraising ideas

- **Host a coffee morning/bake sale.**
Use the £50 to buy ingredients or cakes and treats, to then sell to those in the office.
- During the three months, **donate a portion of one of your services or products to charity.** For example, a pub could donate 20p for every pint that gets sold from one of their beers on tap!
- Invest in some cleaning kit and **hold a charity car wash** in the office car park. Charge to have your car cleaned.
- **Raffle a hamper** with items bought using the seed fund.
- It's Halloween! Have a **fancy dress day** or do some lunchtime **pumpkin carving**.
- **Run a sweepstake** for a sporting event or television show such as 'Strictly Come Dancing' and have a special prize up for grabs for the winner.
- There are lots of **different events and festivals** happening during this time period, from Diwali to Hannukah to Christmas. Learn about and celebrate these cultures in the office and pay to take part/eat the traditional treats.
- **Host an end-of-year party** for your staff or clients. Collect donations from attendees or hold a raffle during the event.



Accumulation idea



How to register

It couldn't be easier to take part in our Money Multiplier Challenge and raise money for Arthur Rank Hospice Charity, just follow the simple steps below:



- 1 Register on our website: arhc.org.uk/moneymultiplier
- 2 Get your team/s together
- 3 Book a meeting with your allocated fundraiser to plan your challenge
- 4 Set up your fundraising page
- 5 Multiply! You've got £50 and three months to raise as much as you can!

Don't worry, we will be on hand to support you every step of the way to motivate your team and give tips and tricks for fundraising.

If you want to know more, please contact us at partnerships@arhc.org.uk



*Thanks so much
for your support*

Good luck in becoming this year's
Money Multiplier Champions!

What our corporate partners say...

It's heartwarming to see the community come together to support such an incredible cause. The funds raised will help make a meaningful difference in the lives of those the Charity supports.

Sharon Grocott

Managing Director of C4B Media
Sponsors of the 2024 challenge



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